

# Honda's Vision for Carbon Neutrality in 2050

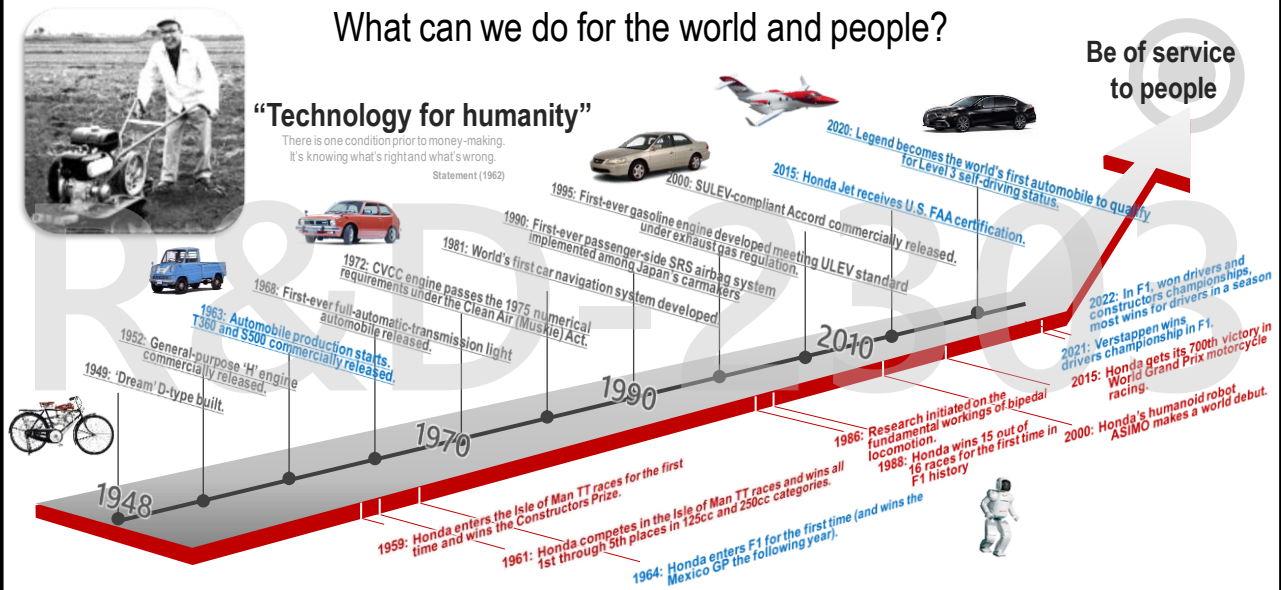
President and Representative Director  
Honda R&D  
Keiji OHTSU

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## History of Honda

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Entry into automobile business and F1

- In 1963, Honda entered the automobile business with its pickup truck and sports car

T360



S500



- Entered F1 in 1964, won the following year

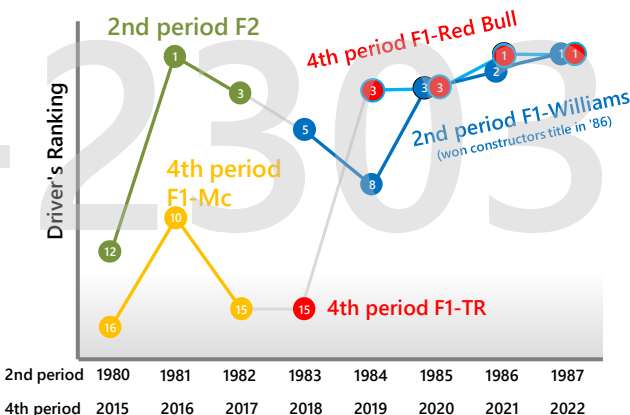
First entry in 1964



First victory in 1965



- Highest drivers ranks reached in 2nd and 4th periods



Winning the F1 Championship in 2022

- Drivers championship for two years in a row
- Constructors championship
- Most wins for drivers in a season (15 wins)

R&D-2303

What I research in Honda is "What do people like?"



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30million units per year

Joy of serving 1 customer 1 second



# Challenges in the Automobile and Mobility Industry

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Create a new value in an increasingly complex society



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# Challenges in New Areas

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Evolve the value on mobility and make positive changes to society



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# Honda's New Environmental and Safety Targets



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# Honda's Direction and Vision

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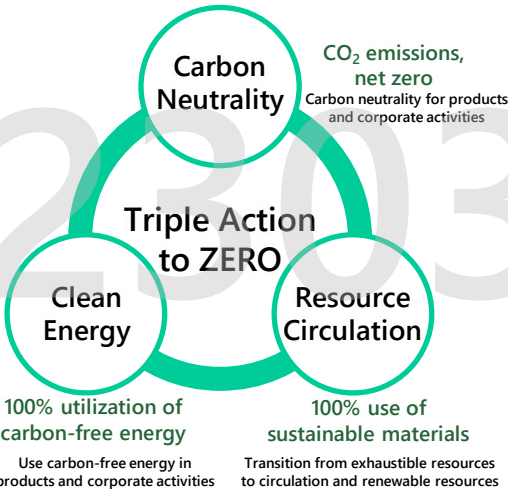
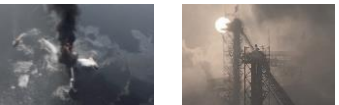
Honda environmental and safety vision  
Realizing the joy and freedom of mobility and a sustainable society where people can enjoy life

We aim for a  
**circular/resource-recycling society  
having zero environmental impact**

We want to keep providing the "joy of mobility"



We want to realize a "sustainable society"

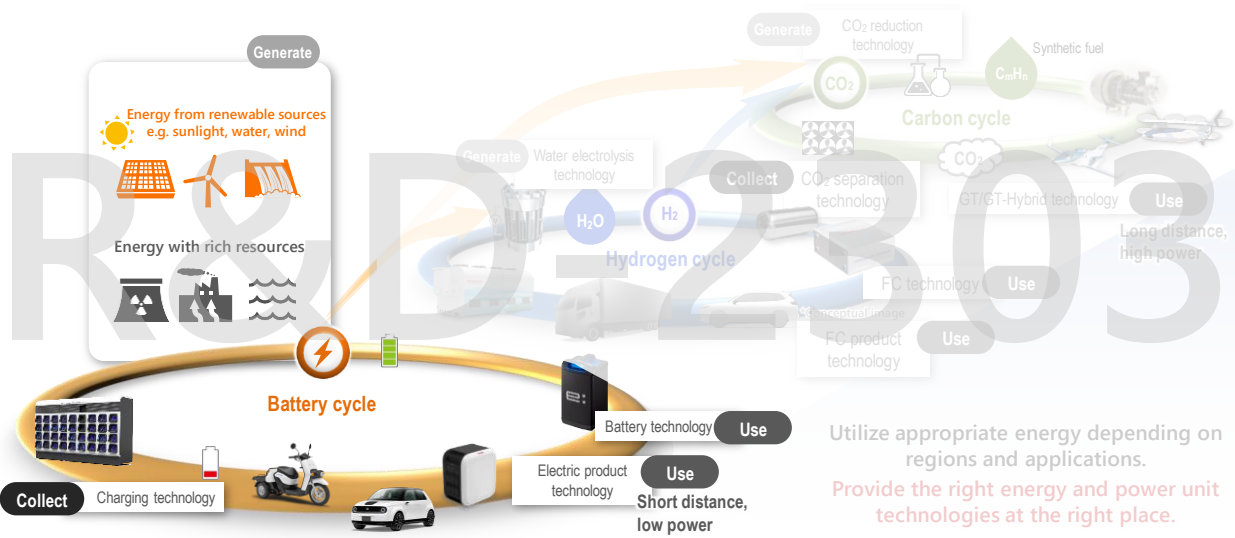


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# Multifaceted Approach to Realize Carbon Neutrality

In addition to electricity from renewable sources, cyclical use of hydrogen and carbon as energy carriers



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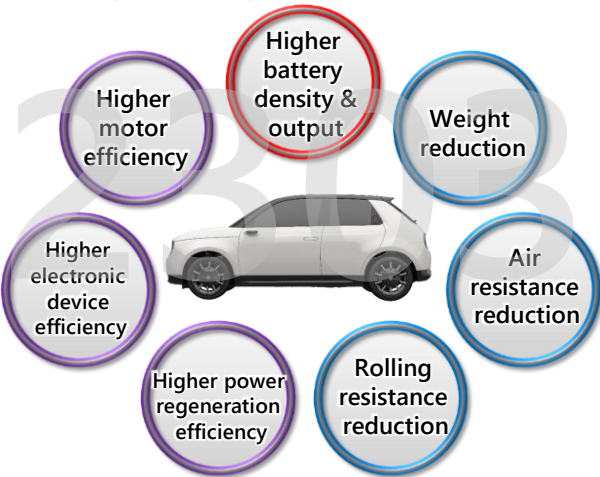
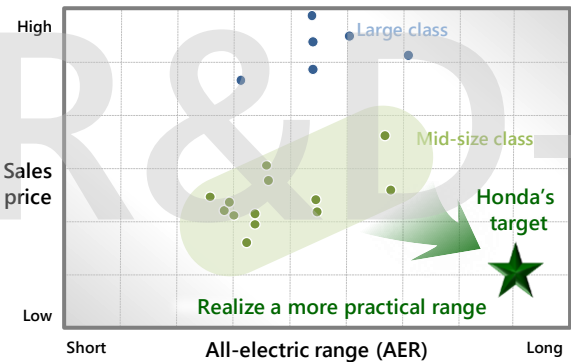
## Battery EV that Honda Aims for

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To spread EVs without a burden on customers, we aim for products that surpasses ICE from AER and sales price perspectives

■ Honda's targets for EV

■ Technological challenges of EV

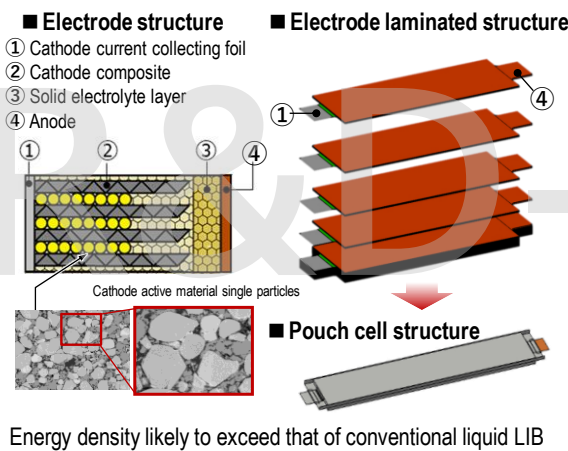


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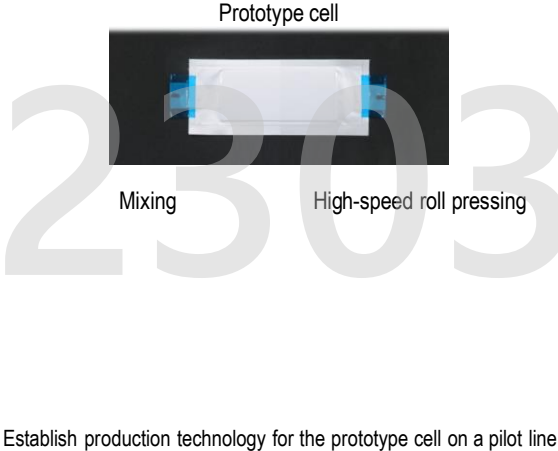
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Development of an innovative battery with high energy density

Cell specification development

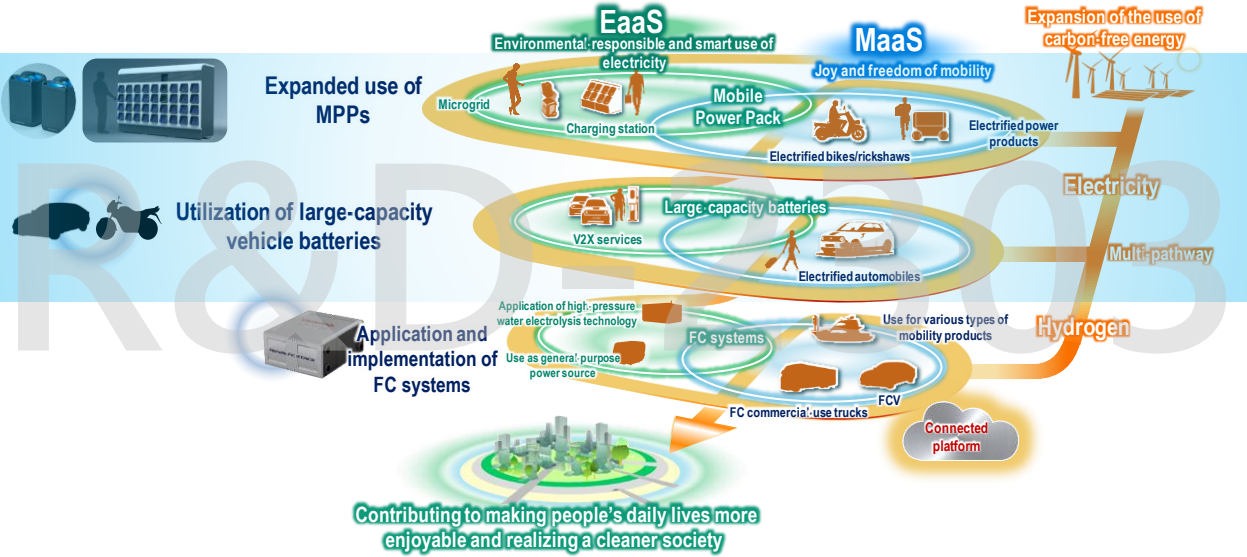


Production process development



"Honda eMaaS" Concept

With the use of renewable energy at the core, realize a clean society by connecting electrified mobility and energy



Control recharging management in a smart way aiming to cut the peak power consumption

■ Power sources become more unstable, requiring adjustment capability

Renewable energy

■ Duck curve effect

Real power demand  
Solid line → Dotted line

Renewable energy

Morning Day Evening Night

V1G V2G

BEV utilization

Utilize battery EVs to adjust the grid

■ Demonstration tests in EU

Islington, UK

Offenbach, Germany

**e:PROGRESS**

Energy Management & GridShare  
moixa

Energy supplier  
WATERFALL GW

High Performance Power Honda Power Charger  
Honda e

High Performance Power Honda Power Manager  
Honda e

All compatible EVs  
Honda e

Smart Cable  
ubricity

**Honda e**

Two-way charging & simple socket

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Currently demonstrating the system and technology for making the most of electric mobility batteries

Demonstration partner

**Suzuhiro Kamaboko**

From February 2022

Strike a balance between energy management of the office building and the demand for the use of company cars to reduce business expenses and CO<sub>2</sub> emissions

Predict and control power supply & demand at office building

Strike a balance btw EV-using operations and energy management

Calculate the shortest driving route while saving energy

Coordination

Coordination

Energy management system

Battery sharing management system

Driving management system

Honda Power Controller e Concept

**Economic benefits and CO<sub>2</sub> emissions reduction** (Actual results for FY2022)

Driving expenses	Facility electricity costs	CO <sub>2</sub> emissions
-¥290K or 55%/year	-¥350K or 17%/year	-8.0 or 98% t-CO <sub>2</sub> /year
Before: 53, Achieved: 24	Before: 207, Achieved: 172	Before: 8.2, Achieved: 0.2

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Honda Mobile Power Pack e:  
Sturdy, easy-to-handle intelligent battery pack

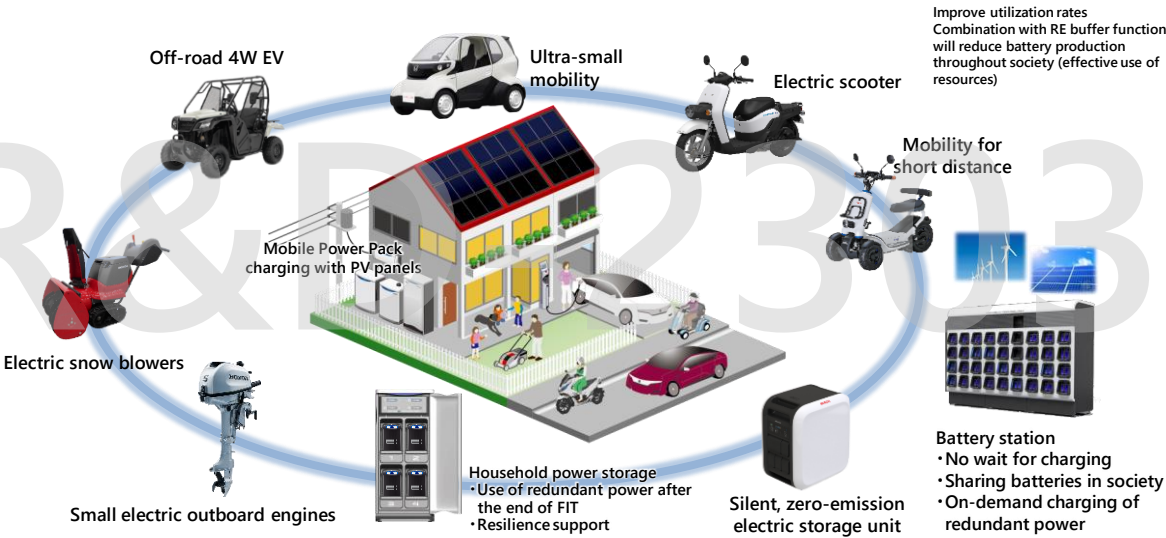
- Safe and highly reliable
- High power and high capacity for expanded use
- Small and lightweight for easy use
- High durability for long-term use
- Low cost for market penetration



48V  
(compliant with UN R136)

The 2<sup>nd</sup> generation was announced in autumn 2021

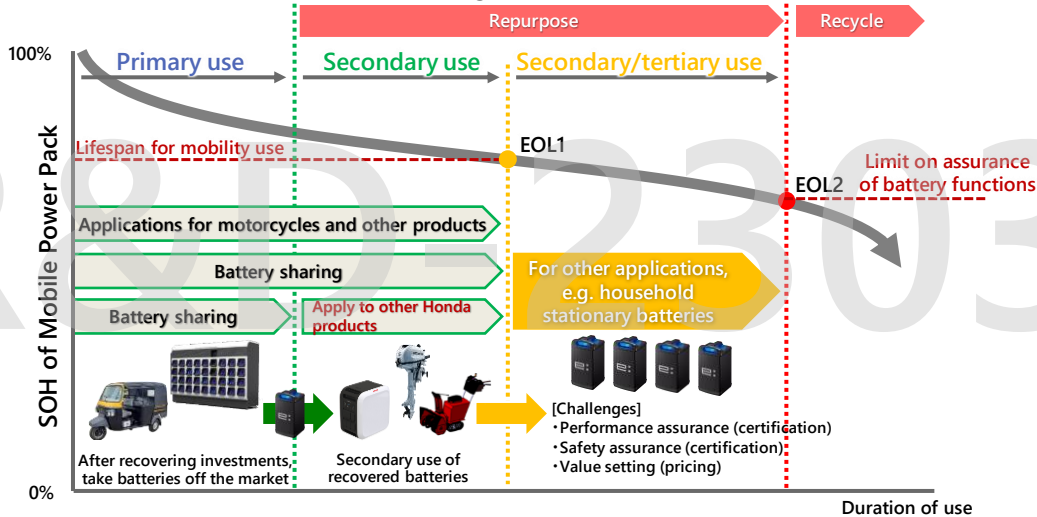
Enable commonality of batteries between various Honda products



# Secondary Use of Mobile Power Packs ("Repurpose")

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Utilizing the detachability, we are considering secondhand use for several applications, starting with Honda's various products.

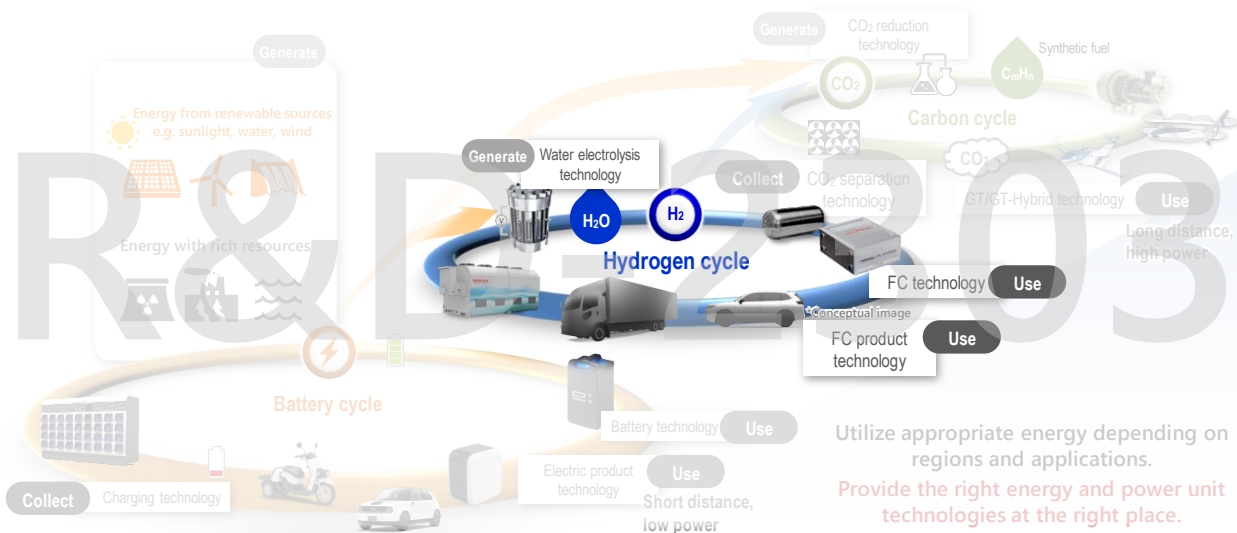


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# Multifaceted Approach to Realize Carbon Neutrality

In addition to electricity from renewable sources, cyclical use of hydrogen and carbon as energy carriers

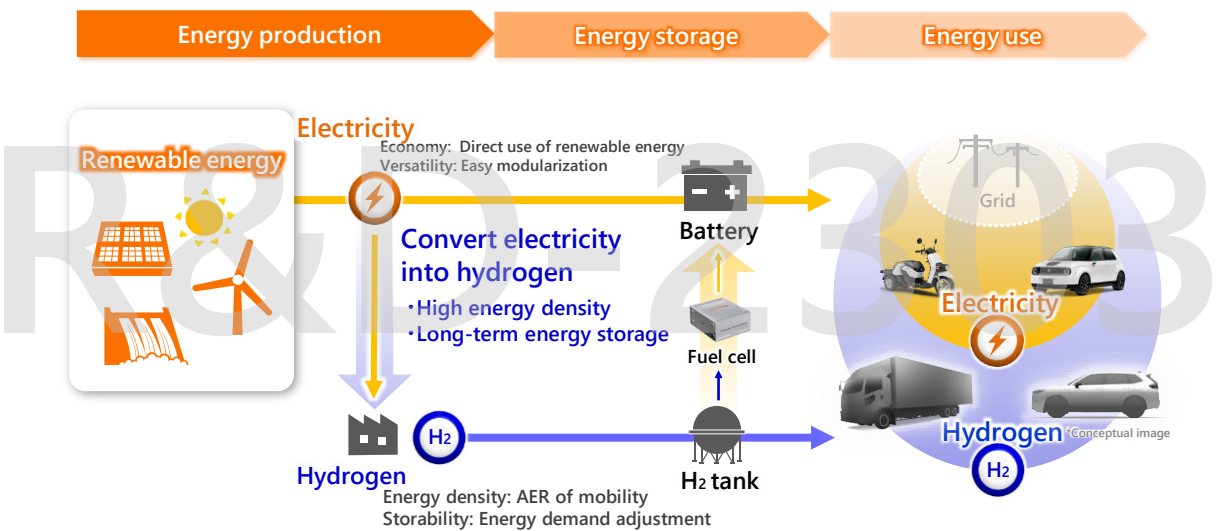


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# Roles of Electricity and Hydrogen

Wisely utilize hydrogen energy as well as electricity to accelerate electrification of the whole society

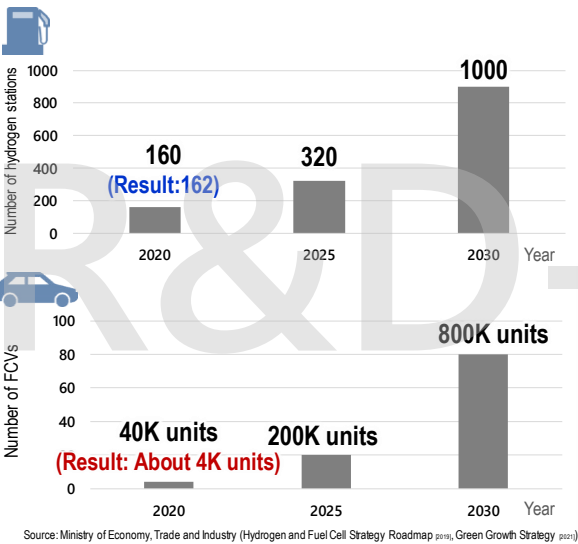


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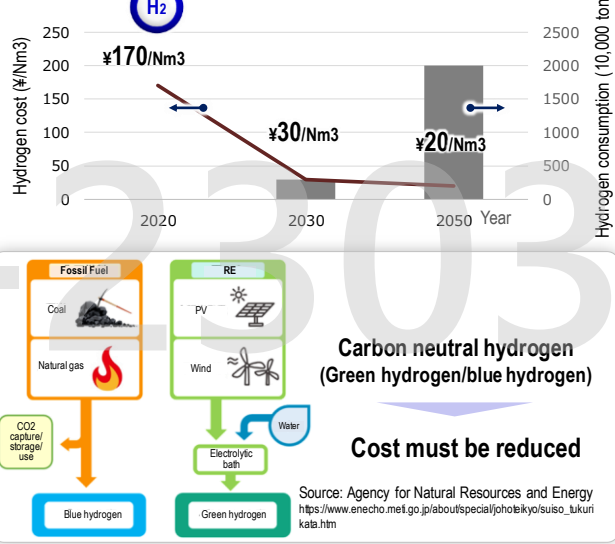
# Challenges for Implementing Hydrogen in Society

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Roadmap for widespread adoption of hydrogen stations and FCVs



Cost and consumption of hydrogen



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# Next-generation Fuel Cell System

Produce a next-generation fuel cell system at our joint venture in Michigan, the U.S.

Joint development & manufacture with GM



HONDA

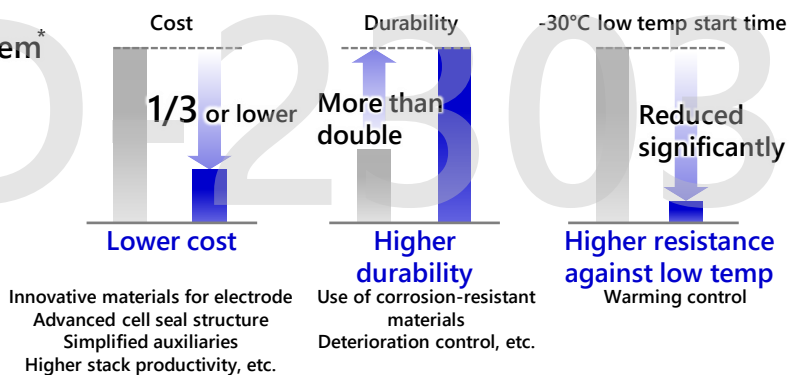
Next-generation fuel cell system\*



\*The system based on a fuel cell developed jointly by General Motors (GM) and Honda

## Evolution from CLARITY FUEL CELL

— CLARITY FUEL CELL — Next Generation

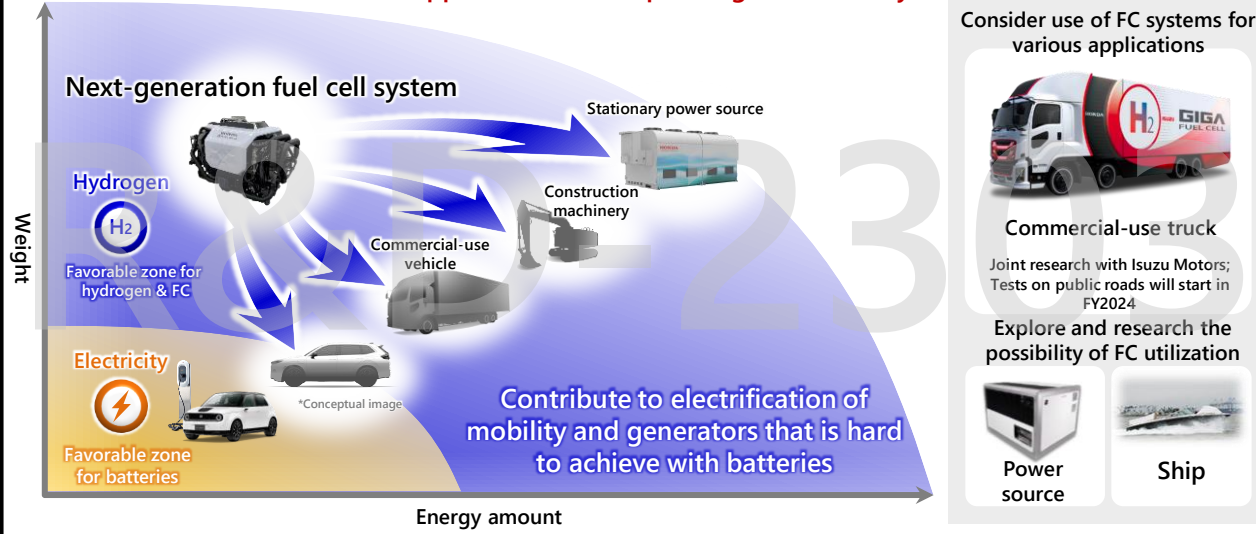


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# Expansion of Applications of FC Technology and Use of Hydrogen

Provide clean mobility and reliable power by using FC core technology  
for various applications and expanding the use of hydrogen



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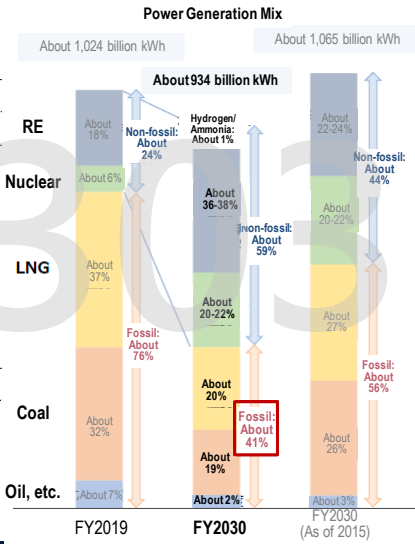


Source: "Outline of Strategic Energy Plan" by Agency for Natural Resources and Energy

In **FY2030**, **41%** of the power generation is expected to be **from fossil fuel**

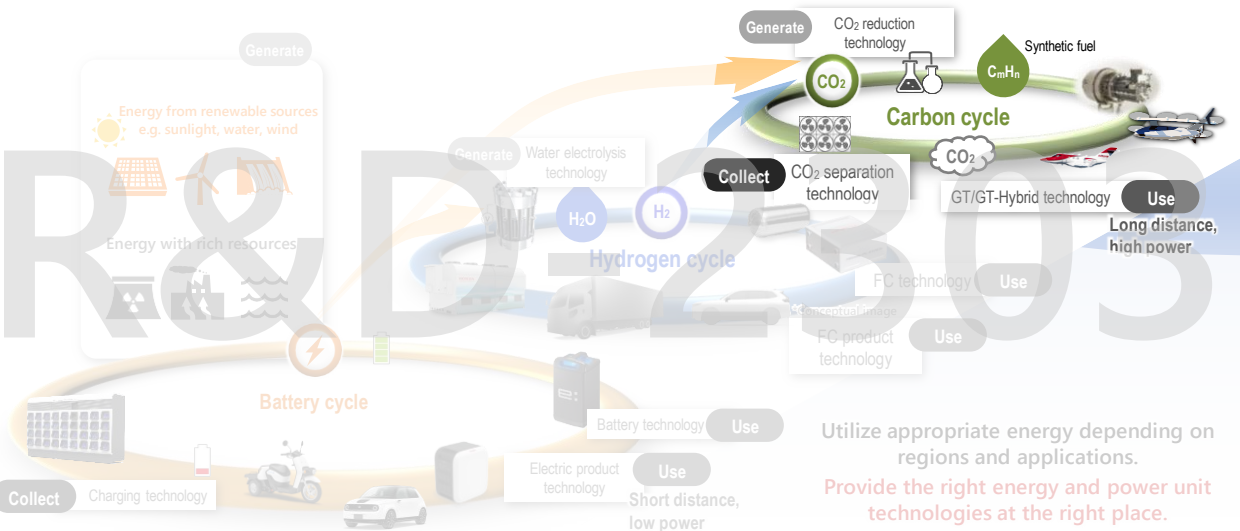
■ FY2030 Power generation mix (ambitious outlook)

Energy efficiency improvement		62 million kl
Final energy consumption (without energy conservation)		350 million kl
Power generation mix	Renewable energy	36-38%*
	*If progress is made in utilization and implementation of R&D of renewable energy currently underway, 38% or higher will be aimed at.	
	Hydrogen/Ammonia	1%
	Nuclear	20-22%
	LNG	20%
	Coal	19%
	Oil, etc.	2%
(+ non-energy related gases/sinks)		
GHG reduction rate		46%
		Continuing strenuous efforts to cut its emissions by 50%



Multifaceted Approach to Realize Carbon Neutrality

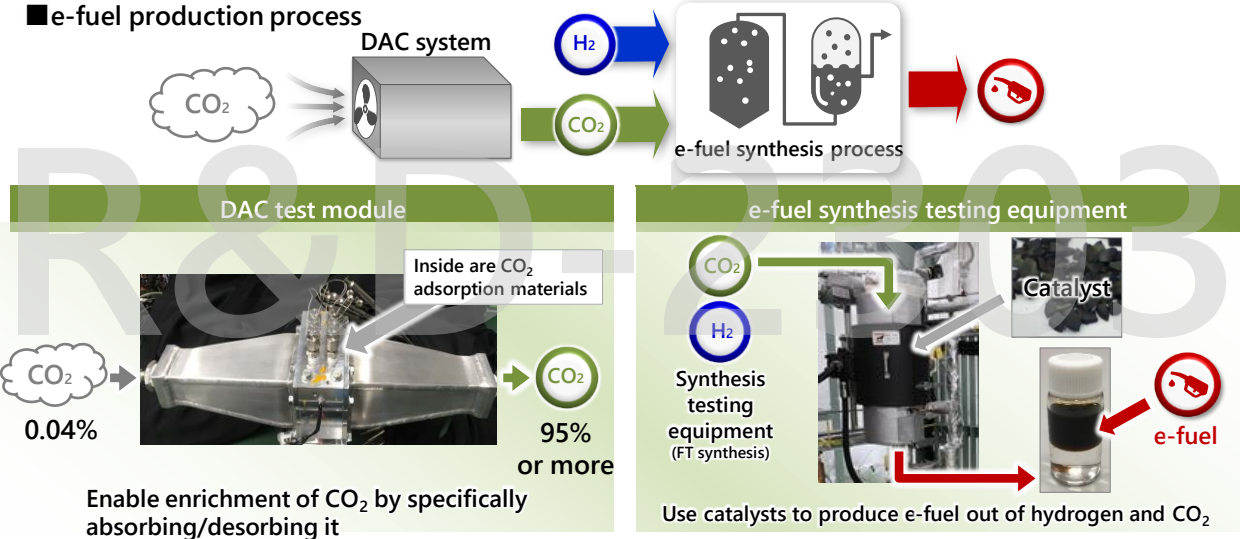
In addition to electricity from renewable sources, **cyclical use of hydrogen and carbon as energy carriers**



## Direct Air Capture (DAC) + e-fuel technology

Research and pursue technology for capturing CO<sub>2</sub> from the air and synthesizing carbon-neutral fuel

■ e-fuel production process



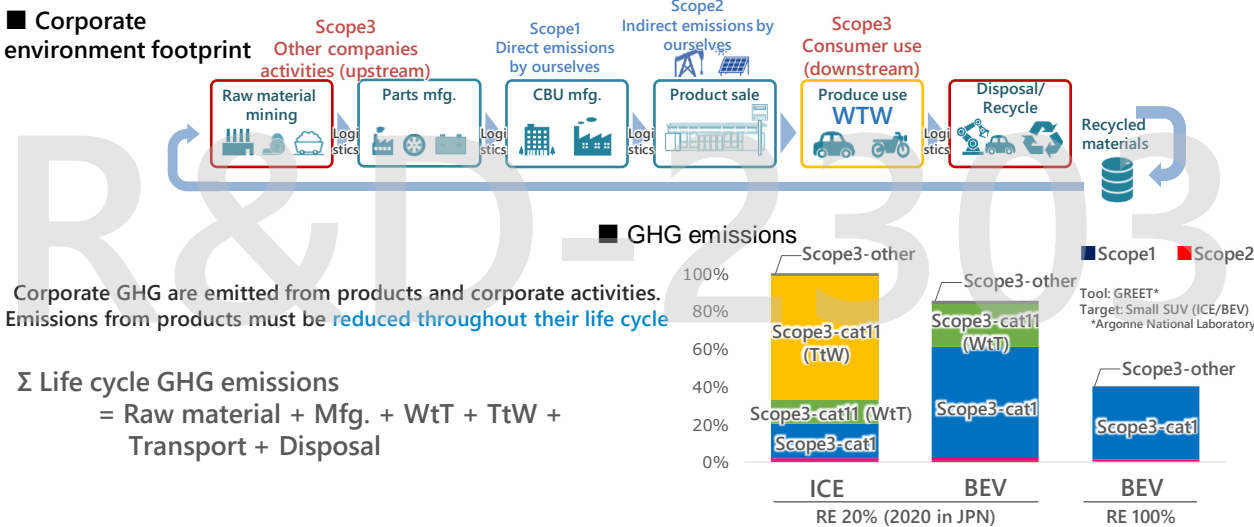
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## Resource Circulation – GHG emissions

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### Electrification alone cannot achieve carbon neutrality



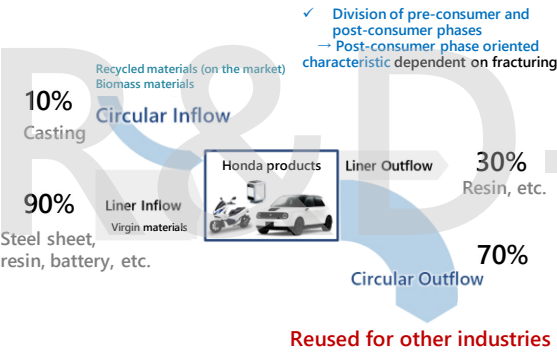
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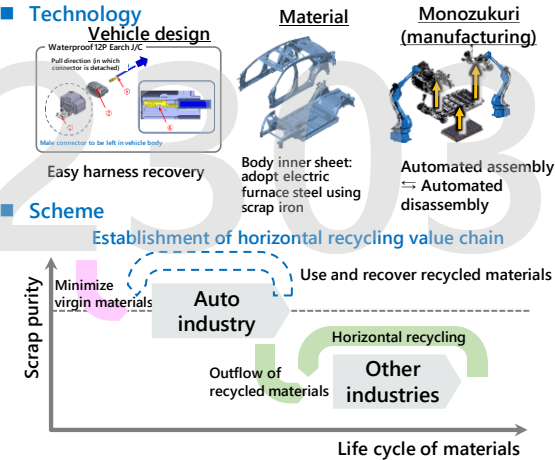
# Resource Circulation – Honda's goal

Recycle high-grade resources from end-of-life vehicles (ELV) horizontally to strike a balance with economic rationality

Current: Resource value is not recovered to vehicles, flowing out to other industries



Establish technology and scheme to realize horizontal recycling



Honda R&D

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## New Areas: 3 Core Technologies

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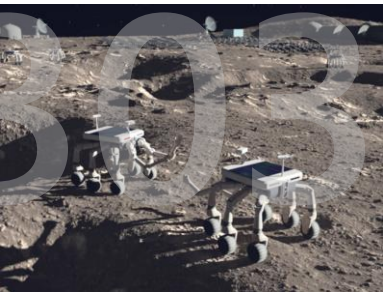
**Honda eVTOL**  
(electric vertical take-off and landing aircraft)



**Honda Avatar Robot**  
(avatar robot)

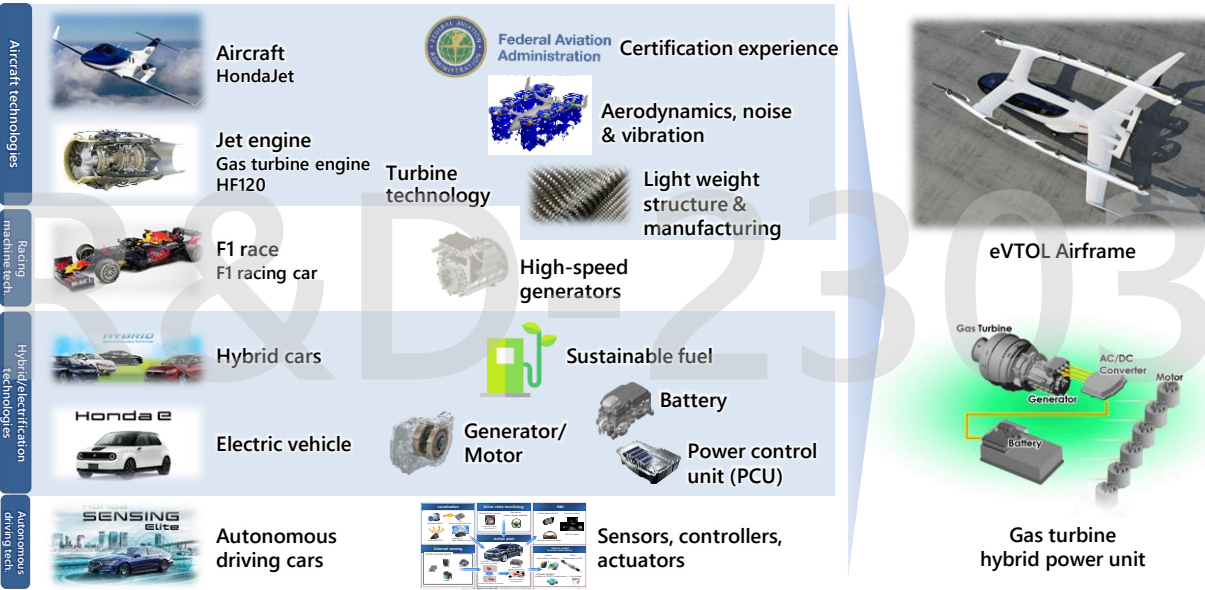
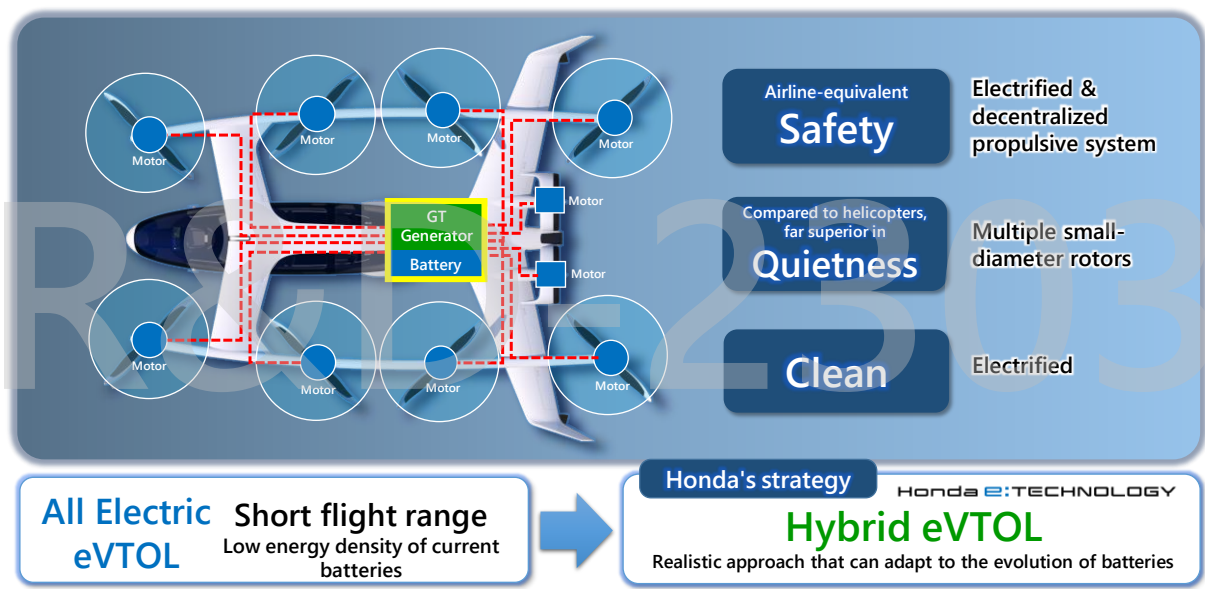


**Challenges in the field of space technology**



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Honda is accelerating research and development in the field of **space technologies**, viewing it as a place to take on challenges while leveraging its core technologies

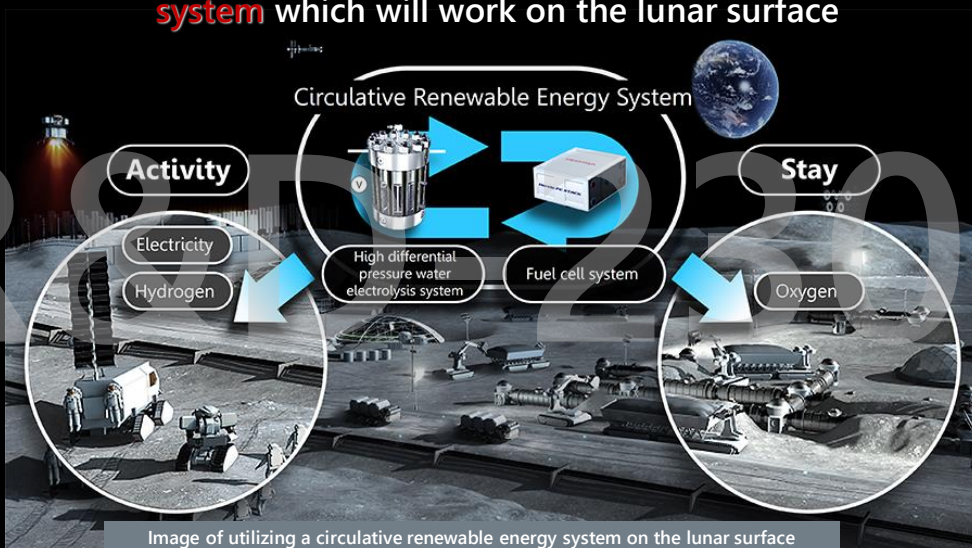
Circulative renewable energy system

Development robots on the lunar surface

Reusable rockets

## Circulative Renewable Energy System (Hydrogen Technologies)

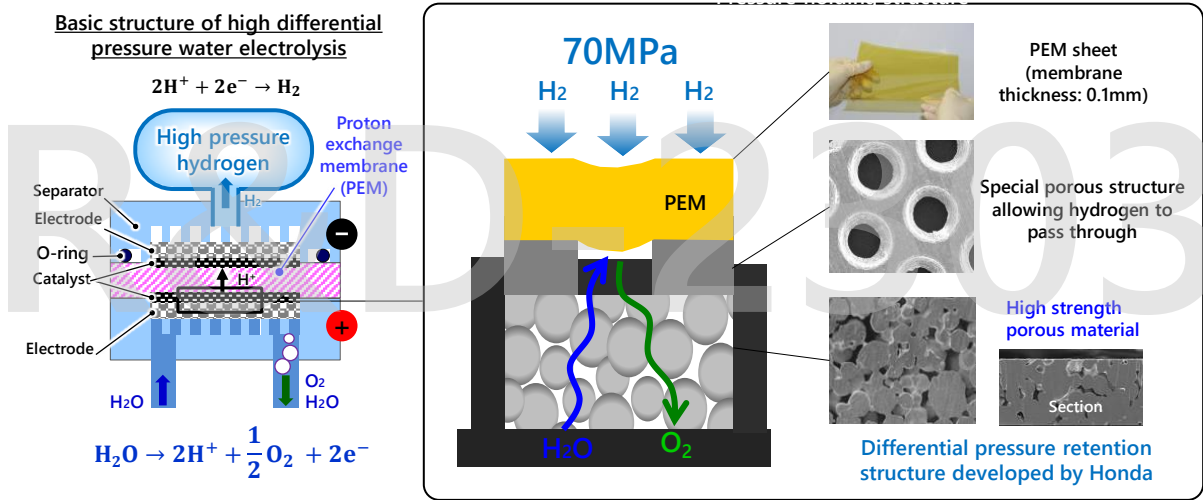
We're developing this **small-sized, lightweight and high-efficiency energy system** which will work on the lunar surface



# High Differential Pressure Water Electrolysis

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Honda's differential pressure retention structure enables water electrolysis of 70MPa



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# Conclusion

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